SMS Consent Requirements

Vision Specialists of Idaho Privacy Policy

Effective Date 10/12/2026

You must affirmatively opt in to receive SMS messages from Vision Specialists of Idaho using one of these methods: Phone, In Person or Written. Providing your mobile number alone does not constitute consent.

Messages may include appointment reminders, appointment confirmations, scheduling updates, office notifications, account notifications, and other practice-related communications.

Message frequency may vary. Message and data rates may apply.

Reply STOP to opt out of SMS messages at any time. Reply HELP for assistance.

No mobile information will be shared, sold, or provided to third parties or affiliates for marketing or promotional purposes. Information sharing with subcontractors that provide support services, such as customer service, is permitted. Text messaging originator opt-in data and consent will not be shared for marketing or promotional purposes or transferred to another business, affiliate, or sender.

For additional information about our SMS program, please review our SMS Terms & Conditions.